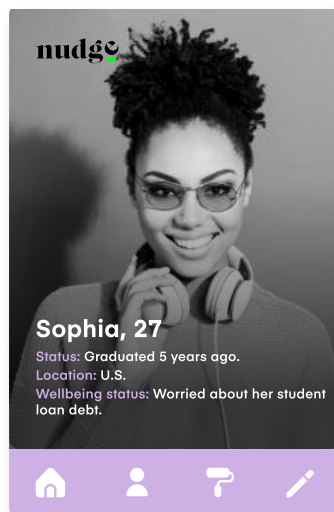


Sophia's user journey

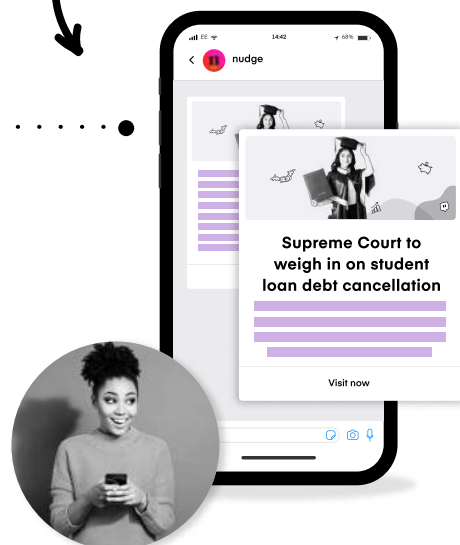
Intro

Sophia, 27 years old, is worried about her student loan debt. She's heard news about possible debt relief, but isn't sure what this means for her.



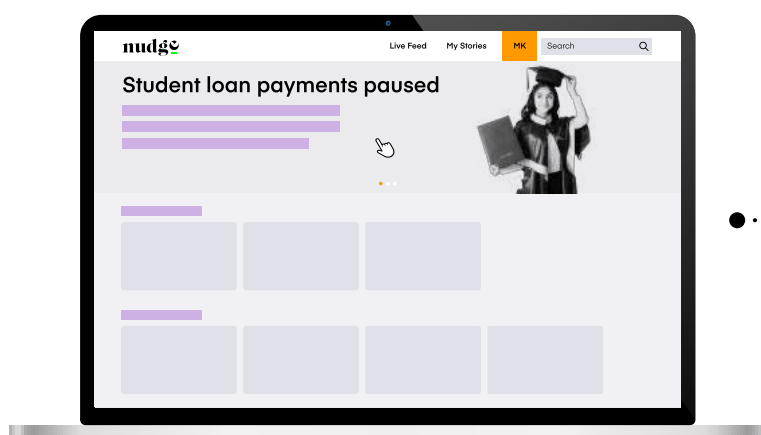
Step 1

Sophia receives a nudge that says, "Supreme Court to weigh in on student loan debt cancellation."



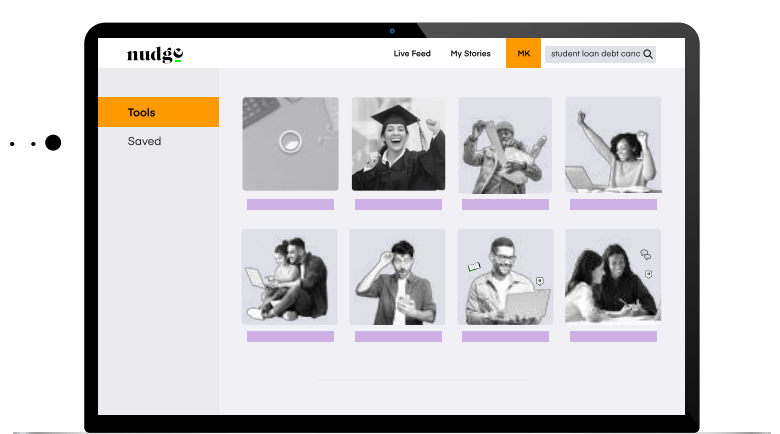
Step 2

On the nudge platform, Sophia reads an article and learns that her student loan payments have been paused until June while the relief plan awaits a court ruling.



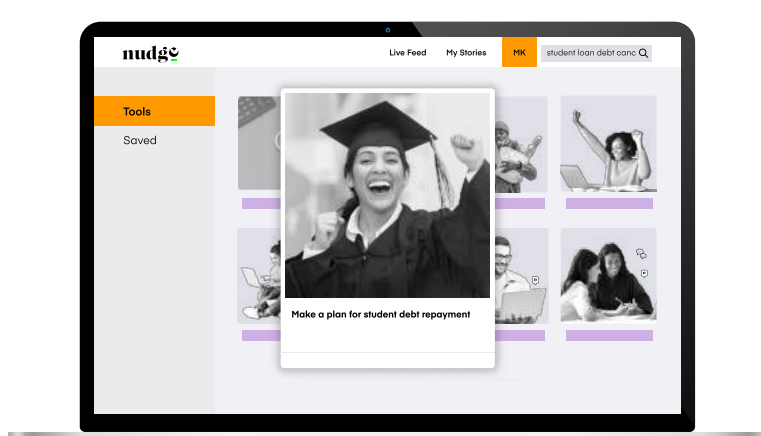
Step 3

Sophia searches the nudge platform to learn more about her student debt.



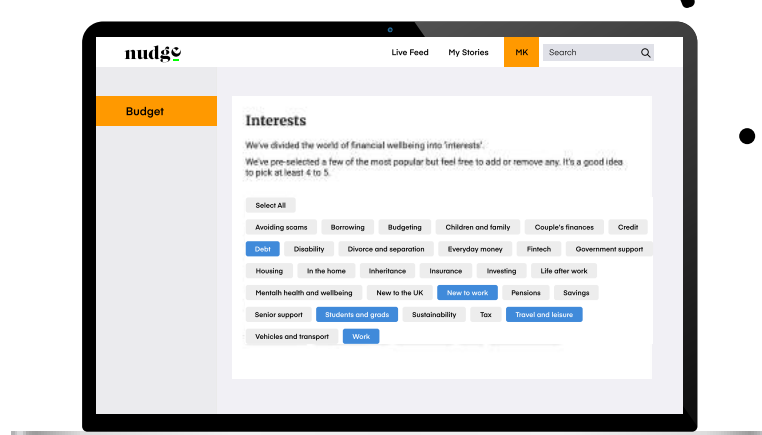
Step 4

Sophia reads the 'Make a plan for student debt repayment' story to help her understand what exactly she can do.

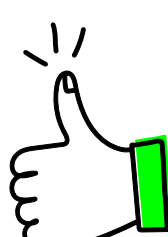


Step 5

Sophia now feels confident to manage her student loan and leverage the relief policy. To stay on top of the latest changes, she updates her nudge profile interests and chooses 'Students and grads' and 'Debt'.



With the help of nudge and the library of dynamic financial education stories, Sophia can now understand her student loan repayment options in much greater detail!



Want to learn more about how nudge can help your people?

GET IN TOUCH

