

Enabling a high-quality relocation experience



THE COMPANY

Industry:
Legal Services

No. of employees:
5,000+

THE SITUATION

- DLA Piper is a multinational law firm with offices in more than 40 countries, taking care of the most important legal needs of clients wherever they do business.
- In 2017, DLA Piper launched the Global Scholarships Programme, working with talented law students from Africa, South and West Asia, the South Pacific, and Latin America.
- This is a two-year scholarship, which provides tuition payment, mentoring, internships, and multiple opportunities to develop global, regional, and local peer and professional networks.
- In January 2022, DLA Piper employed scholarship recipients who moved to the UK from Afghanistan.



As the individuals had no prior knowledge of UK personal finances, DLA Piper reached out to nudge, who already provide impartial financial education to their employees, to see how they could support these individuals.



THE SOLUTION

nudge's financial wellbeing experts put together a toolkit of education resources to help the individuals take control of their new financial situation.

- Financial education stories: nudge has a library of dynamic financial education stories, designed to help people better understand and manage their world of money. With interactive financial education content, money management tools and progress trackers so they never miss a step in their learning journey. Key stories nudge provided included:
 - New to the UK
 - Your payslip explained
 - Save on your: Electricity / Gas / Fuel / Groceries / Insurance
 - Understanding pensions
- Personalised financial education feed: Bite-sized, easy-to-understand financial education posts and snackable articles - all curated to be inclusive of circumstances and interests - were also shared. Topics focused on how to choose the right bank account, breaking down tax codes, guides to renting and the best ways to pay bills.
- Money masterclass: nudge's training and community engagement team created a totally bespoke financial wellbeing masterclass for DLA Piper. Exploring the foundation of UK personal finances and equipping the individuals with the skills and knowledge to manage their money in a new country with confidence. Areas of focus included:
 - Credit scores
 - UK bank accounts
 - Tax
 - Workplace pensions
 - Top tips for budgeting and saving
 - A demo of the nudge platform

THE RESULTS



Overall that was one of the best sessions I ever had during the induction. Honestly, it was very useful and well oriented and not to forget quite professionally presented. I would rate it 5*!



recipient

We are proud to deliver bespoke training to lawyers and future leaders from the world's least developed countries, as part of DLA Piper's Global Scholarship Programme. Partnering with nudge to support the individuals and their families with financial education specific to the UK not only enhanced the relocation process, which can be quite daunting, but also the wider employee experience as we welcome them to DLA Piper.


Louise Parker
HR Benefit Manager



nudge is the global financial education platform that demystifies money management for all. Drawing on behavioral psychology and data, our platform offers personalized, engaging financial knowledge and skills to educate and delight anyone. A global solution that is unaffiliated with conflicting financial products, our inclusive approach is trusted by hundreds of thousands of people across the world.

nudge is impacting:

 **300+** global clients

 **100+** countries

 **1.5 million** lives

nudge

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