**Financial wellbeing champion**

**Entry form**

Think you know the latest champion leading the way in financial wellbeing? Here’s your chance to showcase their success!

We’re not looking for essays, just bullet points with as much detail as possible to show our judges why your organization deserves to win.

⭐️ **Top tip:** Be sure to highlight measurable impact, innovative approaches, and how your overall program is making a real difference.

Once you’ve completed this form, upload it to the [award entry page](https://nudge-global.com/campaigns/the-financial-wellbeing-impact-awards-2025-entries/).

⏳ **Deadline**: Thursday, May 1, 2025

📩 **Questions?** **Need help?** Reach out to us at [awards@nudge-global.com](mailto:awards@nudge-global.com).

Good luck - we can’t wait to celebrate your success!

**Contact details**

Please provide your contact and company details.

|  |  |
| --- | --- |
| First name |  |
| Last name |  |
| Email address |  |
| Job title |  |
| Company name |  |

**Now on to the exciting bit!**

**Reminder: Our judges are looking for innovative strategies that have made a real impact and a meaningful difference. Share bullet points with data and strong reasons why your organization deserves this award.**

**1. Championing financial wellbeing**

**1.1 What has this individual/team done to distinguish themselves in financial wellbeing?**

*For example, participation in events or industry networks, championing new training or initiatives, and leadership skills.*



**1.2 How do their efforts contribute to the success of your financial wellbeing program?**

*For example, new initiatives/strategies implemented or day-to-day work of the individual/team that champions financial wellbeing and changes behaviours.*



**2. Innovation**

**What was innovative about the efforts of the individual/team?**

Provide examples of any innovative approaches the individual/team took to champion financial wellbeing.



**3. Outcomes**

**How has the input of the individual/team impacted the overall business results and/or industry overall?**

Provide tangible outcomes and results from the individual/team. *For example, how the strategy has impacted positively impacted the business e.g., increased benefit awareness, employee retention.*

**4. Is there anything else we need to know?**

***Do you have any further results or success factors of the strategy?*** *This can include further documentation/examples of work to support your entry.*



**And you’ve completed your entry form! All you need to do is the below:**

* Make sure you save a copy.
* Upload the form [here](https://nudge-global.com/campaigns/the-financial-wellbeing-impact-awards-2025-entries/).
* Sign up to the event for the 26 June.
* And good luck!