The purpose of this document is for organizations and individuals to submit their entries for the 2024 Financial Wellbeing Impact Awards.

Please answer all of the questions below, following the guidance set next to each section.

If you have any questions, or need some support, please email **awards@nudge-global.com**

**The Financial Wellbeing Impact Awards 2024**

# A person holding a tablet Description automatically generated

# The Financial Wellbeing Impact Awards 2024

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| *Contact details* |
| **First name:**  **Last name:**  **Email:**  **Job title:**  **Company name:**  **Number of employees:**  **Industry:**  **Location of award project:** |

## 1. Category

**What category are you submitting this entry for?**  
*Tick the box with the category you are submitting this entry for.*

Financial wellbeing champion (for employees)

Financial wellbeing champion (for customers)

Biggest impact on benefits or retirement plan uptake

Most inclusive experience

Best financial wellbeing strategy

Biggest impact on financial health

Global impact via financial ​education

Wider Business Impact

**2. Objectives, goals, and vision**

**Q. What was your overall objective and vision for the award project?**

***[Max. 250 words]****Outline the goals, KPIs and longer-term vision for the award project.*

**3. Tactics**

**Q. What tactics did you use?**

***[Max 250 words]***

*List out all the activities you delivered as part of your award project.*

**4. Alignment with wider wellbeing strategy**

**Q. How was your award project aligned with your wider wellbeing strategy?**

***[Max 250 words]****Outline your wider wellbeing strategy and how the award project supports those goals and initiatives.*

**5. Innovation**

**Q. What was innovative about the award project? Provide written examples.**

***[Max 250 words]****Add anything unique the team is doing to impact people, change behaviour or improve experiences through the award project.*

**6. Results**

**Q. What are the key result(s) that shows you met your objectives?**

***[Max 250 words]****Add the metrics and KPIs that demonstrate success against the objectives and goals.*

**7. Other outcomes**

**Q. List other tangible outcomes from the project (e.g. health scores, feedback, awareness, retention/acquisition*)***

***[Max 250 words]****Add any additional wider business data.*